



2020/2021 Heartland Association

Sponsorship Recognition and Ad Options

Virtual Educational Session Sponsorship Options

\$500 Blue Ribbon

- Everything from Red Ribbon plus+
- One conference registration for 2021
- Upgrade to two half-page ads in upcoming e-Newsletters of your choice

\$250 Red Ribbon

- Everything from Green Ribbon plus+
- 2-minute elevator pitch prior to introducing speaker
- Quarter- Page Ad in upcoming e-Newsletter

\$150 Green Ribbon

- Logo included in email communications tied to educational session
- Recognition during the educational session that you are sponsoring
- Facebook post announcing educational session partnership

\$75 Social Media Marketing

- Exclusive Email Ad promoting your organization on date of your choice
- Facebook Post promoting your organization on date of your choice

Newsletter Ads (artwork must be supplied by organization as a print ready pdf)

- \$50 – Quarter Page Full Color Ad in Newsletter (4.5"x5.5", 8.5"x2.75" or 2.25"x11")
- \$125 – Half Page Full Color Ad in Newsletter (8.5"x5.5" or 4.25"x11")
- \$250 – Full Page Full Color Ad in Newsletter (8.5"x11")

All Green, Red and Blue Sponsors will be listed on the website under 2020 Convention (Educational Sessions). We are limited to 2 (two) sponsors per educational session. Choice of educational session/date of your choice based on receipt of sponsorship application, first come first served.



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If you are interested in becoming a sponsor, or other advertising opportunities please return this form to Tera at secretary@heartlandassociationffe.com. Thank you for your consideration.

Organization Name: _____

Contact Person: _____

Address: _____ City/State/Zip: _____

Website: _____ Facebook Page: _____

Virtual Educational Session Sponsorship Options

- \$500 Blue Ribbon Sponsor
- \$250 Red Ribbon Sponsor
- \$150 Green Ribbon Sponsor

Social Media Advertising

- \$75 Social Media Advertising

Newsletter Ads

- \$50 – Quarter Page Ad
- \$125 – Half Page Ad
- \$250 – Full Page Ad

Amount of Contribution: \$ _____

Send Payment to HAFFE, PO BOX 181, West Fargo, ND 58078