

Heartland Association of Fairs, Festivals & Events "First Timers" Scholarship

Sponsored by



This scholarship is designed to enable an individual from Heartland Association of Fairs, Festivals & Events (HAFPE) to attend the 2023 Heartland Association of Fairs, Festivals & Events Annual Convention in Aberdeen, SD – November 16-18, 2023. One (1) scholarship will be awarded in 2023, providing two (2) nights hotel accommodation and one (1) convention registration. Recipient will be asked to give a brief report on their experience of the convention (up to that point) at the convention during the Annual Meeting on Friday Afternoon.

One (1) First Timers Scholarship to be awarded in 2023 Eligibility

- Must be active with a fair, festival or event that is a current member of the HAFPE. (board member, staff members, or volunteer)
- The scholarship is non-transferable.
- The scholarship will be disbursed as notification of free full HAFPE convention registration and 2 complimentary nights hotel rooms during the HAFPE convention.

Procedure

- Applications must be emailed to Tera at secretary@heartlandassociationffe.com.
- Applications due by September 15, 2023
- Awarded October 1, 2023

Judging

- Applications will be delivered to the members of the scholarship selection committee
- Judging will be based on an individual score (each judge reviews each application individually and on its own merit, assigning a score to that individual application)

Criteria

- Financial need – 60%
- Essay – 40%
 - Passion for the industry
 - Dedication to the fair, festival or event community

Heartland Association of Fairs, Festivals & Events
“First Timers” For Fairs, Festivals & Events Scholarship



Applicant Name: _____

Fair/Festival/Event: _____

Preferred Mailing Address: _____

City: _____ State: _____ Zip code: _____

Day Phone: _____ Evening Phone: _____

Preferred E-Mail Address: _____

Has your fair, festival, or event ever sent a delegate to the Annual Convention? ___Yes ___No

If Yes, what year? _____

INSTRUCTIONS

1. Always refer to the current year’s scholarship rules.

2. Email your completed application to secretary@heartlandassociationffe.com.
It must be received by September 15, 2023.

3. Current position with fair/organization:

- | | |
|--|---|
| <input type="checkbox"/> CEO/Manager (paid full time) | <input type="checkbox"/> CEO/Manager (paid part-time or volunteer) |
| <input type="checkbox"/> Staff member (paid full time) | <input type="checkbox"/> Staff member (paid part-time or volunteer) |
| <input type="checkbox"/> Board member | <input type="checkbox"/> Other _____ |

How long have you been in your current position with the fair/festival/event/organization?

2023 (or most recent) Attendance Numbers:

Total Annual Revenue for Organization: \$

Is the fair/festival/event organization paying all or some portion of the expenses of your participation in the HAFFE 2021 Convention? No Yes

If yes: 100% (registration/travel) Registration only Travel only Some/Perhaps (limitations) – please explain

Please limit your response to the space allotted -- do not make attachments.

How would your attendance at the HAFPE Convention help you be more effective in your fair role?

How would you best describe your involvement with your fair and it's relationship with your local community? _____

What are you hoping to gain from your experience attending the HAFPE Annual Convention?

Tell us why you should receive complementary registration and room accommodation.
