

# Heartland Association of Fairs, Festivals & Events “Brighter Future Fund” Scholarship Sponsored by



Do you have that full time staff member, part-timer, seasonal worker, coordinator during your event, or volunteer that desires more but need the scholarship to be allowed by organization to attend this years convention? This scholarship is set up to enable an individual from Heartland Association of Fairs, Festivals & Events (HAFPE) to attend the 2025 Heartland Association of Fairs, Festivals & Events Annual Convention in Minot, ND – November 20-22, 2025. One (1) scholarship will be awarded in 2025, providing two (2) nights hotel accommodation and one (1) convention registration. Recipient will be asked to give a brief report on their experience of the convention (up to that point) at the convention during the Annual Meeting on Friday Afternoon.

One (1) Brighter Future Fund Scholarship to be awarded in 2025 Eligibility.

- Must be active with a fair, festival or event that is a current member of the HAFPE. (board member, staff members, or volunteer)
- The scholarship is non-transferable.
- The scholarship will be disbursed as notification of free full HAFPE convention registration and 2 complimentary nights hotel rooms during the HAFPE convention.

## Procedure

- Applications must be emailed to Tera at [secretary@heartlandassociationffe.com](mailto:secretary@heartlandassociationffe.com).
- Applications due by October 1, 2025
- Awarded October 15, 2025

## Judging

- Applications will be delivered to the members of the scholarship selection committee
- Judging will be based on an individual score (each judge reviews each application individually and on its own merit, assigning a score to that individual application)

## Criteria

- Financial need – 60%
- Essay – 40%
  - Passion for the industry
  - Dedication to the fair, festival or event community

**Heartland Association of Fairs, Festivals & Events  
"Brighter Future Fund" Scholarship Sponsored by**



Applicant Name: \_\_\_\_\_

Fair/Festival/Event: \_\_\_\_\_

Preferred Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Preferred E-Mail Address: \_\_\_\_\_

Has your fair, festival, or event ever sent a delegate to the Annual Convention? \_\_\_ Yes \_\_\_ No

If Yes, what year? \_\_\_\_\_

**INSTRUCTIONS**

1. Always refer to the current year's scholarship rules (separate document).
2. Email your completed application to [secretary@heartlandassociationffe.com](mailto:secretary@heartlandassociationffe.com). It must be received by October 1, 2025.

Current position with fair/organization:

- |  |   |
|--|---|
| <input type="checkbox"/> CEO/Manager (paid full time)  | <input type="checkbox"/> CEO/Manager (paid part-time or volunteer)  |
| <input type="checkbox"/> Staff member (paid full time) | <input type="checkbox"/> Staff member (paid part-time or volunteer) |
| <input type="checkbox"/> Board member                  | <input type="checkbox"/> Other _____                                |

How long have you been in your current position with the fair/festival/event/organization? \_\_\_\_\_

2025 (or most recent) Attendance Numbers: \_\_\_\_\_

Total Annual Revenue for Organization: \$ \_\_\_\_\_

Is the fair/festival/event organization paying all or some portion of the expenses of your participation in the HAFEE 2025 Convention?  No  Yes

If yes:  100% (registration/travel)  Registration only  Travel only  Some/Perhaps (limitations) – please explain

Please limit your response to the space allotted -- do not make attachments.

More on Reverse Side

Which best describes your current position? (Circle One, or explain other)

Paid Full Time      |      Paid Part Time      |      Volunteer      |      Other (please explain)

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How would you best describe your involvement with your fair and it's relationship with your local community? \_\_\_\_\_

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What are you hoping to gain from your experience attending the HAFPE Annual Convention?

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Tell us why your fair should be considered to receive complementary registration and room accommodation. Please specifically address the relation of the scholarship to the financial need of your fair, or the ability to send "one more" representative from your fair/event because of the scholarship.

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