



2025 Convention Booth, Sponsorship & Ad Options

The Heartland Association has unique opportunities to help support the organization as well as promoting your business, fair, festival or event during the convention!

\$1000 Purple Ribbon Sponsor

TOTAL
\$ _____

- Sponsorship of a major function during Convention, with designated time to showcase your organization during assigned function
- Ability to place information on tables during your sponsored function
- Logo Recognition During Convention/Signage/Screen
- Logo on Website under Convention Tab
- Exclusive Email Ad promoting your organization on date of your choice
- Facebook Post promoting your organization on date of your choice
- Logo in Convention Booklet
- Logo in HAFPE App
- Call Out in HAFPE App as a notification or Splash Banner During Convention with Organization Message

Major Functions Included but not limited to:

Welcome Celebrations & Socials
Opening Ceremony – Keynote Speaker
Educational Sessions & Speakers
Meals & Showcase Sessions
Snack & Refreshment Breaks Convention
Hospitality Rooms
Name Badge Sponsor
Tradeshow Sponsor

\$500 Blue Ribbon

\$ _____

- Logo Recognition During Convention/Signage/Screen
- Ability to place information on tables during a major function
- Logo on Website under Convention Tab
- Logo in Convention Booklet
- Logo in HAFPE App
- Facebook Post promoting your organization on date of your choice

\$250 Red Ribbon

\$ _____

- Logo on Website under Convention Tab

- Logo in Convention Booklet
- Logo in HAFFE App

\$100 Green Ribbon Supporter

\$ _____

- Organization Listed on Website under Convention
- Organization Listed in Convention Booklet
- Organization Listed on HAFFE App

Trade Show Booth, \$100 Trade Show Booth

\$ _____

- Booth located within Convention Tradeshow Area
- Limited Space available First Come First Serve
- Listing in Convention Booklet/HAFFE App
- Power Provided

Hospitality Room, Member is responsible for room charges

\$ _____

- Limited Rooms available, First Come First Serve
- Work directly with Tera to have one of the rooms released in your name
- Rooms are all in a central area

Pop-Up Display Space Reservation, \$25 Pop-Up Display Space

\$ _____

- Associates attending the convention can reserve Pop-up Banner Display space along the wall in the location for all showcasing & meals.
Limited space to (1) pop-up per organization
- Pop-up Banner can be no wider than 36" and must stand flush with the wall when opened
- Space locations are not assigned & are first-come-first-serve.

Social Media Marketing, \$100 Social Media Marketing

\$ _____

- Exclusive Email Ad promoting your organization on date of your choice
- Facebook Post promoting your organization on date of your choice
- HAFFE App notification promoting your organization during the convention

Convention Ad

\$ _____

\$50 – Quarter Page Full Color Ad in Booklet & Call Out in App
\$125 – Half Page Full Color Ad in Convention Booklet & Call Out in App
\$250 – Full Page Full Color Ad in Convention Booklet & Call Out in App
 Convention Booklet Ads (artwork must be supplied by organization as a print ready pdf)

TOTAL

\$ _____

***If paying by card, you will be billed a 3% credit card transaction fee.**

Return Completed Sponsorship Form and credit card info or check payable to:
Heartland Association of Fairs, Festivals & Events, PO Box 181, West Fargo, ND 58078

Please print Info Neatly

Visa Mastercard Discover

Credit Card # _____ Expires _____

3 Digit Code _____ Billing Address & Zip _____

Name on Card (Please print) _____

Signature* _____

***by signing you acknowledge you will be billed a 3% credit card transaction fee.**